

# 20 19

ST ALBANS FOOTBALL  
CLUB

## SPONSORSHIP PROPOSAL



### SPONSORSHIP CONTACTS

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## **Our History**

A public meeting was called to be held at the St Albans Fire Station in September 1946. The reason for this meeting was to form a Football Club. That Club is the St Albans Football Club as we know it today. Twenty-six people attended this meeting.

On the 1<sup>st</sup> March 1948, the Annual General Meeting was held at St Albans Hall, 37 Members present. President welcomed all, Minutes read from inaugurated meeting, Balance sheet for season 1947. Annual report given by President, Coaches reported on the way the club went for first year. Then it was the election of office bearers for 1948. President re-elected and so on. They also made a few amendments to the constitution.

## **Our Community**

St Albans FC has become an integral part of the local community. We continue to prosper and grow as one. We continue to build our profile through close links with the local council and numerous community groups.

The Saints provide a family friendly atmosphere for our kids to play our great game and keep them off the streets. It provides them with a disciplined team environment and an opportunity to get the best out of themselves.

### **Our Mission statement is:**

“To strive to teach our members/players to work as a team to achieve an aim, to give every player the opportunity to play at a high level and reach their full capabilities and to experience the ups and downs, highs and lows that team sport brings and to participate in a friendly, safe and well organised environment”

Detailed below are our 2019 packages. We are also more than happy to tailor a package to suit your individual needs.

| <b>2019 Package Details</b>   | <b>PLATINUM<br/>\$20,000</b> | <b>GOLD<br/>\$10,000</b> | <b>CLUB ROOM<br/>\$8,000</b> | <b>BLUE<br/>\$5,000</b> | <b>RED<br/>\$3,000</b>              | <b>GROUND &amp; PLAYER<br/>\$2,000</b> |
|---|------------------------------|--------------------------|------------------------------|-------------------------|-------------------------------------|--|
| Naming rights & company logo on all social merchandise  |                              |                          |                              |                         |                                     |  |
| Logo on Training Tops   |                              |                          |                              |                         |                                     |  |
| Signage in Club Rooms   |                              |                          |                              |                         |                                     |  |
| Signage on electronic scoreboard during all home games  |                              |                          |                              |                         |                                     |  |
| 3m sign around playing oval at Kings Park Reserve   |                              |                          |                              |                         |                                     |  |
| Invitation to club functions<br>Mid-Year Mingle<br>Presentation Night<br>Sponsors Day<br>Red & Blue Day   | <br><b>4 tickets</b>         | <br><b>3 tickets</b>     | <br><b>2 tickets</b>         | <br><b>2 tickets</b>    | <br><b>1 ticket to Sponsors Day</b> |  |
| Advertising:<br>Website,<br>Facebook,<br>newsletter<br>Plasma TV<br>Screens in<br>Sports Club &<br>Bistro |                              |                          |                              |                         |                                     |  |
| Club Polo & Scarf   |                              |                          |                              |                         |                                     |  |
| Appreciation Certificate & Tax Invoice for advertising  |                              |                          |                              |                         |                                     |  |
| Tickets to Medallion Club (MCG & MARVEL)  | <br><b>4 tickets</b>         | <br><b>3 tickets</b>     | <br><b>2 tickets</b>         |                         |                                     |  |



St. Albans Football club is part of WRFL Division 1 some games are televised & it is 1 level below VFL & a pathway to AFL; This is an opportunity to not only support a home grown club which was formed in 1947 but widen your exposure through the entire Western Football league; Social media is a big part of advertising today this along with promotional advertising within our monthly newsletter on ground signage, Electronic Scoreboard, links on our website will provide good exposure; We have several packages to offer & we can also tailor a package to suit;

### **Platinum Sponsor – 20K**

Tickets to the Medallion Club Seating at both the MCG and Marvel Stadium | 4 games during the year x 2 reserved seats (*seating will be allocated upon request and it would be best to get in early with reservations*)  
Naming Rights & Your Company Logo on all social merchandise  
Logo on Polo's/Training Tops & Hoodies  
Signage in Club rooms  
Signage on our Electronic Scoreboard during all home games  
3m sign on home ground Fence  
Invitation to club functions x 4  
Your Website linked to St. Albans Football Sporting Club Website  
Advertising on Plasma Screens in Sports Club & Bistro  
Promotional Advertising via our Facebook & Club monthly newsletters; These get updated weekly during the season & is not only seen by members but friends/families & the broader football community; note this is a great way to advertise any specials &/or enhance your company;  
Club Polo & Scarf  
Appreciations Certificate & Tax Invoice for advertising

### **Gold Sponsor – 10K**

Tickets to the Medallion Club Seating at both the MCG and Marvel Stadium | 3 games during the year x 2 reserved seats (*seating will be allocated upon request and it would be best to get in early with reservations*)  
Logo on Polo's/Training Tops & Hoodies  
Signage on our Electronic Scoreboard during all home games  
3m sign on home ground Fence  
Invitation to club functions x 4  
Your Website linked to St. Albans Football Sporting Club Website  
Advertising on Plasma Screens in Sports Club & Bistro  
Promotional Advertising via our Facebook & Club monthly newsletters; These get updated weekly during the season & is not only seen by members but friends/families & the broader football community; note this is a great way to advertise any specials &/or enhance your company;  
Club Polo & Scarf  
Appreciations Certificate & Tax Invoice for advertising

### **Club Room Sponsor 8K**

Tickets to the Medallion Club Seating at both the MCG and Marvel Stadium | 2 games during the year x 2 reserved seats (*seating will be allocated upon request and it would be best to get in early with reservations*)  
Sign in Club Rooms  
Logo on Polo's/Training Tops & Hoodies  
3m sign on home ground fence  
Invitation to club functions x 2  
Your Website linked to St. Albans Football Sporting Club Website  
Advertising on Plasma Screens in Sports Club & Bistro  
Promotional Advertising via our Facebook Advertising in Sports Club Newsletters;  
Club Polo & Scarf  
Appreciations Certificate & Tax Invoice for advertising

## **Blue Sponsor – 5K**

Logo on Polo's/Training Tops & Hoodies  
3m sign on home ground fence  
Invitation to club functions x 2  
Your Website linked to St. Albans Football Sporting Club Website  
Advertising on Plasma Screens in Sports Club & Bistro  
Promotional Advertising via our Facebook Advertising in Sports Club Newsletters;  
Signage on training tops  
Club Polo & Scarf  
Appreciations Certificate & Tax Invoice for advertising

## **Red Sponsor - 3K**

3m sign on home ground fence;  
Advertising on Plasma Screens in Sports Club & Bistro  
Promotional Advertising via our Facebook;  
Invitation to ST AFC Sponsors' Day event  
Club Polo & Scarf  
Appreciations Certificate & Tax Invoice for advertising

## **Ground & Player Sponsorship 2K**

3m sign on home ground fence  
Appreciations Certificate & Tax Invoice for advertising

## **Senior Player Sponsor Package \$500**

Players Photo above Sports Bar with Sponsors name  
Covers players Annual Registration Fee  
Sports Club Membership  
Sponsor will receive a football club cap  
Invitation to ST AFC Sponsors' Day event  
Tax Invoice for Advertising

## **Junior Player Sponsor Package \$300**

Players Photo above Sports Bar with Sponsors name  
Covers players Annual Registration & Game Day Fee  
Invitation to ST AFC Sponsors' Day event  
Tax Invoice for Advertising

## **ST AFC Social Member "The Saints Club" \$20**

Social Membership keyring  
Regular Coaches Report update  
Voting rights at AGM

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