

STAFCC SPONSORSHIP PACKAGE



BECOME A SPONSOR

Become a Sponsor in 2025 and support our players & our club as we continue our journey in the EFL.

CONTACT:



ST ALBANS FOOTBALL CLUB INC.

BECOME A SPONSOR

Become a Sponsor in 2025 and support our players & our club as we continue our journey in the EDFL



A MESSAGE FROM THE EXECUTIVE

After a successful transition from the WRFL to the EDFL we look to further develop our partnership with current and future sponsors.

Our Junior base is growing, our seniors are improving each year as we experience continuous growth.

The packages we offer cater for you to be part of a community organisation that values all members, diversity and inclusivity.

We are a proud family club, with a rich history and want you to be a part of our exciting new chapter within the EDFL.

Executive Committee
St Albans Football Club

STAFJC JUNIOR SPONSORSHIP PACKAGES



Become a Sponsor in 2025 and support the future of our Club – our Juniors

\$350 - SPONSOR A JUNIOR PLAYER

Covers all costs of fees for
player registration

\$1,500 - PACKAGE

Includes:

- Club Polo, Beanie & Scarf
- Own Social Media post & Game Day post
- Company Logo on Banner (**Excellent Exposure**)
- Invite to First Home Game

\$500 - PACKAGE

Includes:

- Club Polo
- Social Media Recognition
(game day post)

\$2,000- PACKAGE

Includes:

- Dedicated Sponsorship for 1 Junior Team
- Club Polo, Beanie & Scarf
- Own Social Media post & Game Day post
- Company Logo on Banner (**Excellent Exposure**)
- 2 x Tickets to Sponsors Day
- Your Logo on training tops
(**exclusive exposure**)

\$1,000 - PACKAGE

Includes:

- Club Polo
- Social Media Recognition (game day post)
- Logo on Junior Advertisement Banner
(inside Sports Club - **Great Exposure**)

MOST POPULAR

ST ALBANS FOOTBALL CLUB INC.

STAFCC SENIOR PLAYER SPONSORSHIP PACKAGES

BECOME A SPONSOR IN 2025



\$600 - BRONZE

Includes:

For the Sponsor

- Company Logo Exposure on Internal TV Screens at Sports Club alongside sponsored player (**Excellent Exposure**)

For the Player

- Covers costs for player registration fees

\$800 - SILVER

Includes:

For the Sponsor

- Beanie or Scarf (merchandise)
- 2 x tickets to Sponsors Day
- Company Logo Exposure on Internal TV Screens at Sports Club alongside sponsored player (**Excellent Exposure**)

For the Player

- Covers costs for player registration Fees
- Club Polo x 1 (merchandise)

\$1,500 - GOLD

Includes:

For the Sponsor

- Merch Gift Pack: cap or beanie, club polo, drink card to use at St Albans Sports Club at every home game (3 x drinks = beer, wine, soft drink and/or basic spirit)
- Certificate of Appreciation
- 2 x tickets to Sponsors Day
- Social Media exposure with player profile & thanks to Sponsor
- Company Logo Exposure on Internal TV Screens at Sports Club alongside sponsored player (**Excellent Exposure**)
- Company Logo Exposure on Internal TV Screens at Sports Club (**own slide**)

For the Player

- 2 x tickets to Presentation Night
- 2 x tickets to Mid-Year Mingle
- Covers costs for player registration fees
- Game Day Kit (*blue shorts, white shorts & socks x 1*)
- Beanie, Scarf or Cap **and** Club Polo or Hoodie

ST ALBANS FOOTBALL CLUB INC.

STAFCC CORPORATE SPONSORSHIP PACKAGES



BECOME A SPONSOR IN 2025

\$1,600 – VISIBILITY PACKAGE

Includes:

- Advertisement - Around the Ground- 3MTR Sign **(great exposure)**
- Company Logo Exposure on Internal TV Screens at Sports Club, social media & STAFCC Newsletters **(excellent exposure)**
- Social Media - GAME DAY POST.
- 2 x tickets to STAFCC Sponsors' Day Lunch *(great networking opportunity)*
- 2 x tickets to one (1) home game Coterie function
- Drinks and Food Included
- Discounted drink purchases in Coterie Outdoor Area *(Non-Event days only)*

\$999 – EXISTING VISIBILITY PACKAGE

- Company Logo Exposure on Internal TV Screens at Sports Club, social media & STAFCC Newsletters **(excellent exposure)**
- Social Media - GAME DAY POST.
- 2 x tickets to STAFCC Sponsors' Day Lunch *(great networking opportunity)*
- 2 x tickets to one (1) home game Coterie function
- Drinks and Food Included
- Discounted drink purchases in Coterie Outdoor Area *(Non-Event days only)*

\$3,000 – R E D

Includes:

- Advertisement - Around the Ground - 6 MTR Sign **(great exposure)**
- Company Logo Exposure on Internal TV Screens at Sports Club, social media & STAFCC Newsletter **(excellent exposure)**
- Sponsor Advertising Tile inside home change rooms
- Social Media - GAME DAY POST.
- 2 x tickets to Season Launch or Mid-Year Mingle
- 2 x tickets to Sponsors' Day Lunch *(great networking opportunity)*
- 2 x tickets to one (1) home game Coterie function - Drinks and Food Included
- Discounted drink purchases in Coterie Outdoor Area *(Non-Event days only)*

ST ALBANS FOOTBALL CLUB INC.

STAFC CORPORATE SPONSORSHIP PACKAGES



BECOME A SPONSOR IN 2025

\$5,000 – BLUE

Includes:

- STAFC Club Polo
- Advertisement - Around the Ground - 6 MTR Sign (**great exposure**)
- Company Logo Exposure on Internal TV Screens at Sports Club, social media & STAFC Newsletter (**excellent exposure**)
- Sponsor Advertising Tile inside home change rooms
- Social Media - GAME DAY POST
- 2 x tickets to Season Launch
- 2 x tickets to Senior Presentation
- 2 x tickets to Mid-Year Mingle
- 2 x tickets to Business Lunch
- 2 x tickets to Sponsors' Day Lunch (*great networking opportunity*)
- 2 x tickets to two (2) home game Coterie functions - Drinks and Food Included
- Discounted drink purchases in Coterie Outdoor Area (*Non-Event days only*)

\$6,500 – COACH

Includes:

- Company Logo on **exclusive** Senior Coach and Assistant jackets
- Advertisement - Around the Ground - 6 MTR Sign (**great exposure**)
- Company Logo Exposure on Internal TV Screens at Sports Club, social media & STAFC Newsletters (**excellent exposure**)
- Seat in Coaches Box x 3 home games
- Sponsor Advertising Tile inside home change rooms
- Social Media - GAME DAY POST
- 2 x tickets to Senior Presentation
- 2 x tickets to Mid-Year Mingle
- 2 x tickets to Business Lunch
- 2 x tickets to Sponsors' Day Lunch (*great networking opportunity*)
- 2 x tickets to all home game Coterie functions - Drinks and Food Included
- Discounted drink purchases in Coterie Outdoor Area (*Non-Event days only*)

STAFc CORPORATE SPONSORSHIP PACKAGES



BECOME A SPONSOR IN 2025

\$12,000 – PLATINUM

Includes:

- Company Logo on Club Polo, Hoodie & Training tops
- Our Guest for Complimentary Half Time drinks and Food (ALL home games)
- Advertisement - Around the Ground - 6 MTR Sign (**great exposure**)
- Prime position Sponsor Advertising inside home change rooms
- Company Exposure (signage) on Electronic Scoreboard during all home games
- Signage 'under' timekeeper's box
- Company Logo Exposure on Internal TV Screens at Sports Club, social media & STAFc Newsletters (**excellent exposure**)
- Social media - GAME DAY POST (**great exposure**)
- 2 x tickets to Season Launch
- 2 x tickets to Sponsors' Day Lunch (*great networking opportunity*)
- 2 x tickets to Mid-Year Mingle
- 4 x tickets to Senior Presentation
- 4 x tickets to Business Lunch
- 2 x tickets to all home game Coterie functions - Drinks and Food Included
- STAFc Club Polo or Hoodie

STAFc CORPORATE SPONSORSHIP PACKAGES



BECOME A SPONSOR IN 2025

\$22,000 – MAJOR
2 YEAR COMMITMENT

Includes:

- Company Logo on Official Playing Guernsey & off-field merchandise
- Company Logo on Annual Indigenous Guernsey
- Company Logo included on Club Email signature
- STAFc Club Polo, Hoodie *and* beanie
- Our Guest for Complimentary Half Time drinks and Food (ALL home games)
- Advertisement - Around the Ground - 6 MTR Sign (**great exposure**)
- Prime position Sponsor Advertising inside home change rooms
- Company Exposure (signage) on Electronic Scoreboard during all home games
- Signage on Coach's box (home games)
- Company Logo Exposure on Internal TV Screens at Sports Club, social media & STAFc Newsletters (**excellent exposure**)
- Social Media - GAME DAY POST
- Private Luncheon for 6 guests on any home game match of your choice (*2 course meal + drinks included*)
- 5 x tickets to Business Lunch
- 4 x tickets to Senior Presentation
- 4 x tickets to Season Launch
- 2 x tickets to Mid-Year Mingle
- 2 x tickets to Sponsors' Day Lunch (*great networking opportunity*)
- 2 x tickets to all home game Coterie functions - Drinks and Food Included

WE APPRECIATE YOUR SPONSORSHIP



Thank you for supporting our club.

A Tax Invoice will be provided to you shortly.

Package Type: _____

To assist with payment of our sponsorship packages, ST AFC can organise payment plans and/or tailor any package to your Company needs.

To discuss further please contact our Sponsorship Co-Ordinator for further information.

Banking Details:

Account Name: St Albans Football Club
BSB: 063-168
Account Number: 0090-0794
Reference: INV# (Your Company Name)
REMIT TO: stalbansfootyclub@gmail.com

- Please also include your Company Logo in your email, preferably png or jpg, hi-res format.
- Activation of your sponsorship will commence upon payment of your invoice.
- All packages include GST
- We encourage you to 'Mention our Club'

Company Name: _____

Email: _____

Contact person: _____

Phone/Mobile: _____

ST ALBANS FOOTBALL CLUB INC.